Parlour is an internationally regarded, multi-award-winning advocacy organisation focused on improving gender equity in architecture and the built environment professions.

Parlour provides a ‘space to speak’; a strong and respected platform providing research, resources and discussion. Our advocacy and activism is based in independent, rigorous research. Our work addresses multiple audiences through a wide variety of media and formats. The community built through this activity in turn plays key roles in contributing to knowledge and advocating for change.

**Parlour by numbers – 2019**

- Instagram: 13K followers
- Twitter: 5K followers
- Subscribers: 4K website subscribers
- Website users: 36K annual individual visitors
  Over 1.5M unique visitors
  from 195 countries, since 2012

**Background**

Parlour originated in 2012 as the communication and engagement component of a scholarly research project funded through the Australian Research Council’s Linkage Grant scheme, Equity and Diversity in the Australian Architecture Profession: Women, work, leadership’ (2011–2015). This involved three universities, five industry partners and an interdisciplinary research team.

This research project produced the most accurate statistical map ever produced of Australian architecture, along with a wealth of qualitative material and sophisticated analysis. Parlour makes this evidence base available to a broad audience, and puts this knowledge to work.

In 2015, Parlour became an incorporated association. Our ongoing work is funded through sponsorship (Parlour Partners) and tax deductible donations (Parlour Friends).

Parlour is an independent organisation. We work closely with universities, peak industry bodies such as the Australian Institute of Architects and the Australian Institute of Landscape Architects, institutions and smaller professional organisations and groups.
Parlour in action

Data analysis and activism

Analysing and disseminating data is an essential component of our work. It provides unequivocal evidence, helps identify issues, and tracks progress. Parlour’s data analysis provides the most comprehensive picture of participation in architecture and landscape architecture available in Australia.
• Parlour Census Report, 2001–2016

Improving the workplace

The Parlour Guides to Equitable Practice provide an essential guide to improving equity in the workplace. Covering 11 topics, they are written for both employees and employers.
• Parlour Guides to Equitable Practice

Parlour online

The Parlour website is an important hub of activity. It attracts a high number of readers and publishes a wide range of material from many and diverse authors.
• Parlour website
• Parlour twitter
• Parlour Instagram

Parlour events – increasing and supporting professional networks

Parlour runs a wide range of events, which generate important discussions and provide convivial friendly contexts within which participants can build new networks and revive and refresh existing contacts.
Parlour is also frequently invited to participate in public event programs and collaborate with other organisations on events and programs.
• Parlour Seasonal Salons
• Data at Work
• Wikipedia edit-a-thons

Sharing knowledge

Personal stories are a powerful way to build a more complex picture of those active in the built architecture profession, and to share knowledge with young practitioners. Parlour has a range of platforms that encourage knowledge sharing.
• Letters to My Younger Self
• Parlour Instagram weekly guest hosts

Making women visible

Marion’s List, our online public register of women increases the visibility of women involved in the built environment, and supports those organising events, or juries and educational courses.
• Marion’s List

Expanding our histories

Adding more women to Wikipedia is a great place to start. WikiD is an international collaboration to increase the presence of women in architecture, design and the built environment on Wikipedia. We’ve written the WikiD Guides to Wikipedia Editing to help you get started.
• WikiD Guides to Wikipedia Editing

Spreading the word

Parlour gives many public presentations to a variety of audiences in many different places. We are invited to speak across Australia and all over the world.

www.archiparlour.org